

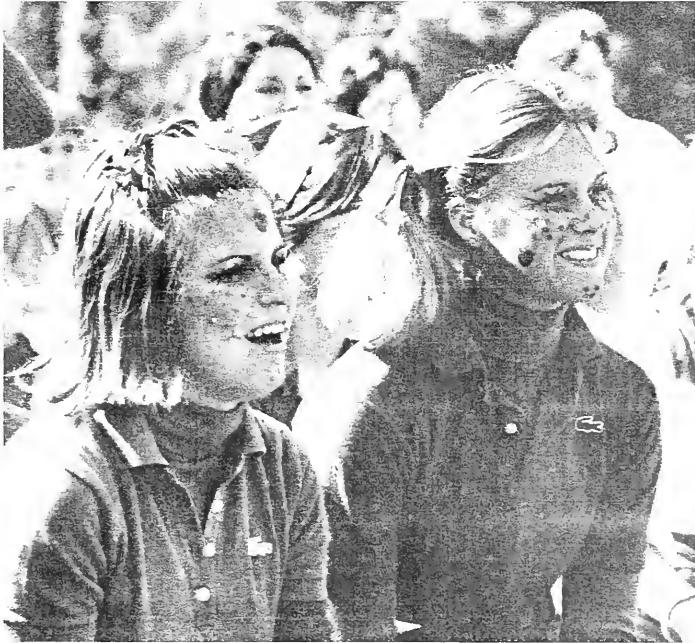
MARY
BALDWIN

Staunton, Virginia 24401

November 1979

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MARY BALDWIN

What's new/what's happening/what's current on the campus



Seniors Martha E. Philpott and Jean P. Mauze relax in the living room area of their suite in Kable Hall. They have also arranged their modular furniture to provide separate bedroom and study areas.

Kable Hall is latest success in Upper Campus development

Kable Hall was renovated this summer to house students in suite-style living arrangements. Sixty women moved into the dormitory this fall and student reaction has been one of raves for their new quarters. Kable Hall, built in 1931 to serve as a cadet barracks, was named after the founder of Staunton Military Academy, Captain William Hartman Kable. The college purchased the military academy's buildings and grounds in 1976.

The official dedication and ribbon-cutting ceremony for Kable Hall took place October 28. An informal reception and tour led by resident students opened the afternoon's events. Kable's dedication coincided with the Board of Trustees' annual fall meeting on the campus enabling trustees to attend the ceremonies.

Special guests of honor included Caroline Hunt Schockopf '43, a member of the Board of Trustees, and her sister Margaret Hunt Hall '37 whose gifts provided the major por-

tion of the funds used for Kable's renovation. Also present was Alumnae Association president Barbara Freeman Ragsdale '67 who presented a \$10,000 check to President Lester in April representing funds raised through the sale of the Alumnae Association's cookbook *From Ham to Jam*. It had been voted that these funds be designated for the three kitchens in Kable.

Mr. Lawrence W. Milas, vice president and counsel of the Olin Foundation, Inc. of New York, participated in the ribbon-cutting ceremony. A \$53,200 grant was awarded to Mary Baldwin by the Olin Foundation to provide funds for the purchase of furnishings for Kable. The furniture selected for the dormitory consists of movable modular units that can be arranged by students to suit individual tastes. The Olin Foundation was established by Franklin W. Olin in 1938 and grants are limited to private colleges and universities for buildings and equipment.

Murphy family endows chair

The endowment of a chair in business management in the amount of \$500,000 was announced Saturday, October 27, by Ralph W. Kittle, chairman of the Board of Trustees, at the trustees' fall meeting on campus.

The chair has been made possible by the generosity of the Murphy family of Arkansas and Louisiana. It is to be named the Berne Murphy Wilson Chair in Business Management for the late Mrs. Charles Haywood Murphy, Sr. of El Dorado, Ark. Supporting funds are gifts of Dr. and Mrs. John Deming of Alexandria, La., the Rt. Rev. and Mrs. Christoph Keller, Jr. of Little Rock, Ark., and Mrs. William C. Nolan of El Dorado, Ark. Mr. and Mrs. Eric Heimer of Charlottesville, Va., and the Murphy Foundation of El Dorado.

Mrs. Murphy was the mother of Mrs. Nolan, Mrs. Deming (Berne Murphy '46), and Mrs. Keller (Polly Murphy '42), and the grandmother of Tri, Nolan Tattersall '69 of New Orleans, La.

The establishment of the chair includes provisions for corporate matching funds to strengthen the endowment. The income will be used to support faculty salaries and programs in business management, which is the fastest growing major at Mary Baldwin.

Mrs. Deming is a member of the Board of Trustees and is serving as co-chairperson of the New Dimensions Program, Phase II along with Mrs. Robert Dickson (Anne Ponder '61) of Dallas, Texas.

MBC's 138th year starts with largest enrollment in history

September registration confirmed the largest enrollment in Mary Baldwin's history and figures also indicated the lowest attrition rate ever in the previous year's freshmen class.

President Virginia Lester reported an enrollment of 787 students in degree programs. The college is serving a grand total of 929 students in degree and non-degree programs during the fall semester.

Twenty-seven freshmen, out of an entering class of 213, have alumnae relatives. Taking a look at demographic breakdowns in the freshmen class, 40% of the students are residents of Virginia. The remaining 60% come from 21 states and the countries of Kuwait, Malaysia, Saudi Arabia, and Thailand.

The Adult Degree Program (ADP) has 98 students enrolled and now comprises over 13% of the college's total degree program enrollment. Director of Continuing Education George McCune, reports that 140 people are taking evening continuing education classes this semester. Of that number, 25 are ADP students and eight are senior citizens taking courses at no charge under the program's new service policy.

In addition to the encouraging enrollment figures, President Lester recently announced that Mary Baldwin has a small, but significant, budget surplus. These positive financial and enrollment reports are matched by developments in the academic program.

The academic caliber of the typical Mary Baldwin student remains high. Over the last five years, SAT scores for MBC freshmen have averaged 148 points higher than the average scores for all college-bound Southern women, according to data compiled by the Office of Admissions.

Dean of the College Dorothy Mulberry considers Mary Baldwin's high student retention rate this year to be due, in large part, to "new academic programs along with an excellent faculty." In talking recently with entering freshmen and transfers, dining coordinators described the college's academic program as "Liberal Arts Plus."

The business management program is the "fastest growing of the new career-oriented programs" according to Dean Mulberry. Last spring faculty members approved many new course offerings in business management and two adjunct faculty members have been added in accounting.

An administrative program for liberal arts majors was also approved by the faculty last year. Designed to provide general administrative skills for a wide variety of employment areas, the program will supplement most liberal arts majors at Mary Baldwin. For example, a student majoring in religion and philosophy may decide to take courses in this program which will prepare her to function in an administrative position in a church.

The newest major program to be implemented is mass communications, offered for the first time this fall. A new faculty member has been hired for the program and shares teaching duties with faculty members from related disciplines. The new mass communications program is available in addition to the already existing speech communications major.

The outlook for women in the communications field is very good and getting better each year. The administration and faculty, noting the career opportunities and high level of student interest, approved the program for implementation this fall. Externships have already been arranged in the areas of advertising, public relations, broadcasting, and newspaper work.

Dean Mulberry recently released some interesting data comparing the most popular majors of a few years ago and the front-runners for the 1979-80 academic year. The figures indicate a "definite trend toward career-oriented programs and interdisciplinary work."

Financially and academically, Mary Baldwin is contradicting the doom and gloom forecasts so often heard concerning small, private liberal arts colleges. The college is looking forward to other record-breaking years in the future.



Kathryn McCain Lee '77

SGA enters 50th year

The 1979 Charter Day activities took on special meaning as the Mary Baldwin Student Government Association entered its 50th year. In the traditional ceremony Paul Hirschbuhl, a member of the Board of Trustees, gave the SGA's charter to President Lester who, in turn, presented it to student government president Mary Lynn Tuggle '80.

Guest speaker for the annual event was Kathryn McCain Lee '77 of Columbia, S.C., a former SGA president.

Ms. Lee's father, G. Spruce McCain, serves on the college's Advisory Board of Visitors and her mother is Ann Rawl McCain of the Class of 1945, who received her degree in May 1979 through the Adult Degree Program. A second McCain daughter, Pam, is president of the junior class.



Roger M. Barrus, Ruth G. Payne, William F. Vartorella

New faculty and staff appointments bring varied backgrounds to the campus

Eleven new faculty members arrived on the campus this fall giving Mary Baldwin a total of 52 full-time and 14 adjunct faculty. Sixty percent of the faculty have doctoral degrees and 40% of faculty members with master's degrees are doctoral candidates expecting to complete requirements for the Ph.D. within a year. The faculty to student ratio, not including Adult Degree Program faculty, is approximately twelve to one.

Below are brief introductions of the college's new faculty and staff:

Roger M. Barrus, Instructor in Political Science, B.A., Michigan State University, M.A., Harvard University. Mr. Barrus is a member of Phi Beta Kappa. He was executive secretary for the Joint Seminar on Political Development at the Center for International Affairs at Harvard during 1976-77 and was a teaching fellow at Harvard.

Sandra B. Freitag, Instructor in History, B.A., Mills College; M.A., University of California, Berkeley; candidate for Ph.D., University of California, Berkeley. She has been project director for the Center for South/Southeast Asia Studies.

Marion Garber, Assistant Professor, Adult Degree Program, B.F.A., Virginia Commonwealth University; Ph.D., Union Graduate School. Dr. Garber has studied with the Creative Education Foundation Institute programs and the National Training Laboratories programs.

Richard K. Hallerman II, Adjunct Instructor in Business Management, B.S., Virginia Polytechnic Institute and State University; C.P.A. Mr. Hallerman is employed by Forrest Arenhart Associates in Waynesboro and will teach intermediate accounting.

Cynthia L. Harrison, Adjunct Instructor in Art Therapy; B.A., Hood College, ATR, Eastern Virginia Medical School; University of Virginia. Ms. Harrison is service coordinator/art therapist at Blue Ridge Community Mental Health Center, Fluvanna County, Palmyra, Va. She is also assistant director of a Blue Ridge Mental Health Center project, "Creative Art Training for Senior Citizens."

Douglas L. Hawpe, Adjunct Instructor in Business Management; B.S., M.B.A., Virginia Polytechnic Institute and State University; C.P.A. Mr. Hawpe is also an employee of Forrest Arenhart Associates in Waynesboro and will teach tax accounting and auditing.

Edward H. Lynch, Adjunct Instructor in Physics; B.A., University of

Virginia; M.T.S., College of William and Mary; James Madison University. Mr. Lynch has taught for 12 years at Blue Ridge Community College and was acting educational development officer there for six months. He is a member of Phi Beta Kappa.

Ruth G. Payne, Instructor in Special Education, Avila College; B.A., Washburn University; M.Ed., University of Virginia. Ms. Payne has been a doctoral assistant and supervisor of self-contained learning disability classrooms for the Learning Disabilities Research Institute at the University of Virginia. She has also served as a resource teacher and teacher of intermediate educable mentally retarded in the Albemarle County Public Schools.

Martha M. Selden, Lecturer in Economics; B.A., M.A., Columbia University; candidate for Ph.D., Cornell University. Ms. Selden has had teaching experience at the University of Massachusetts, Fisk University, Ithaca College, and the School of Continuing Education of the University of Virginia. She has also been an economist with the Federal Trade Commission.

William F. Vartorella, Assistant Professor of Communications, B.A., Ohio Wesleyan University; M.S., Ph.D., Ohio University. Dr. Vartorella was assistant professor of mass communications at Alliance College. In addition to teaching, he has been a staff writer and acting news bureau chief of the *Sandusky Register*, and director of public relations for the Firelands Coalition for Safe Energy, Inc. He was Ohio University's School of Journalism's "Outstanding Graduate Student" in 1975.

Richard M. Weinberg, Adjunct Instructor in Music; A.B., Duke University; M.M., University of Cincinnati. Mr. Weinberg is a member of Phi Beta Kappa. At Duke University he was personnel manager of the Duke University Department of Choral Music and director of the Duke Chorale. He was a member of the Wiener Philharmonia Choir, Vienna, in the fall of 1975.

Mr. Weinberg has introduced several changes this year. A select group of 15 women have been formed within the Mary Baldwin choir to perform special selections and are called the College Singers. In addition, choir robes have been replaced with formal floor length black gowns which were made by the members. In March the choir will go on a seven city tour in the states of Virginia, North Carolina, and South Carolina.

Two 1976 alumnae have been appointed to staff positions at Mary Baldwin.

Sylvia Baldwin Moffett '76 has replaced *Latare Ware Long '66* as acting director of alumnae activities. Ms. Long, who was serving in a temporary six months appointment, has returned to the demanding job of raising her three children.

Mrs. Moffett has a combined degree in psychology/sociology, was a tennis pro at the Four Seasons Racquet Club in Charlottesville, and, for the past two years, has been an admissions counselor for the college. She and her husband, William Stuart Moffett III, are frequent participants in local tennis tournaments. Mr. Moffett, a teacher and tennis coach at Wilson Memorial High School, is the son of *Cornelia Quarles Moffett '27*.



Sylvia Baldwin Moffett '76



Clair Carter '76

Clair Carter, also a 1976 graduate, was appointed acting director of admissions in September. She graduated with a B.A. in history and has worked as an admissions counselor for the college during the three years since her graduation.

Ms. Carter is busy training a new admissions staff. *Melanie Goff '78* has returned to the college as an admissions counselor after working during the past year as a journalist. *Elizabeth Lewis '79*, who served as a student assistant in the admissions office, brings valuable inside experience to her new job.

The other new admissions counselors are both graduates of The College of William and Mary. They are Gayle Powers, a former personnel officer for the Gunst Corporation in Glen Allen, Va., and Sally Stocker, previously a teacher and office manager at the Metropolitan Richmond Legal Aid Society.

The Office of the Dean of Students has also made two recent additions to its staff. Carolyn Brooks, a residence hall director for the last two years at James Madison University, has assumed the position of director of residential life. She is a graduate of Campbell College, N.C., has completed a master's degree in health and physical education at James Madison, and is now working on a master's degree in counselor education. Cynthia A. Cloud, a graduate of Wake Forest University, is serving as coordinator of student activities. She has recently completed a master's program in counselor education at the University of Virginia.

The college's new director of career planning and placement is Carol Edens Epps. She has completed two master's degrees from the University of South Carolina; one in reading and one in student personnel services. Ms. Epps has five years of teaching experience in secondary schools.

Broman honored

Michael I. Campbell, instructor in music, has organized an annual concert series in memory of the late Carl Broman. Dr. Broman served as a member of the college's music faculty from 1935 until his retirement in 1974. He was also an organizer and supporter of the King Series concerts which were held for many years on the campus.

Four performances were scheduled for the series this year. The premier performance took place on October 9 when baritone Oscar McCullough, a professor of music at Hollins College, presented Schubert's "Die Winterreise." The Foiger Consort, an acclaimed ensemble from Washington, D.C., gave a performance of Renaissance music in early November.

Appearing in February will be the Primavera String Quartet consisting of four young women whose New York debut met with great success. The final concert will be presented by the James Madison University Guitar Trio. The trio was a featured ensemble at the most recent convention of the Guitar Foundation of America.

The Truman era

Dr. Alonzo L. Hamby, professor of history at Ohio University, was guest speaker for the Carroll Lectures held October 24 and 25. The subject of his two presentations was President Harry S. Truman.

A graduate of Southeast Missouri State College, Dr. Hamby received his Ph.D. from the University of Missouri. He has been the recipient of many prestigious fellowships and awards including the Woodrow Wilson Fellowship in 1960. He is also the author of two books dealing with Truman's presidency.

The Carroll Lectures were established in 1974 by *Jane Frances Smith '37* to honor Dr. Mary Swan Carr, professor emerita of history.

Founders' Day

The annual Founders' Day convocation and senior investiture was held in the Student Activities Center on October 6. A class of 148, including two Adult Degree Program students, were invited as seniors on the day that honors founders Rufus W. Bailey and Mary Julia Baldwin.

Les Booth, executive director of the Virginia Foundation for Independent Colleges (VFIC), was guest speaker. An alumnus of Washington & Lee University, he has been with the VFIC since it was founded in 1953. His engaging sense of humor is well known among associates and his address delighted the audience which included parents of seniors and freshmen.

Dr. Lester appointed

President Virginia L. Lester has been elected to a three-year term on the National Urban League board of trustees. On November 15-16 she attended a meeting of the board in New York City, which was held in conjunction with the League's annual Equal Opportunity Day Dinner honoring McGovern Buncy and Patricia R. Harris.

While in New York Dr. Lester was honored at a reception at the Yale Club of New York hosted by Daniel G. Donovan, a trustee of the college. New York area alumnae and parents of current and former students were invited.

Alumnae programs get off to a flying start after Council

Enthusiastic alumnae gathered on campus September 21-23 for the 1979 Alumnae Council. They left the campus weary, but exhilarated by their meetings and, most of all, dedicated to vigorous and effective work for Mary Baldwin.

The Council brings the Alumnae Association Board of Directors together with other alumnae who have specific duties within the association, such as phonation chairpersons, area admissions coordinators, reunion chairpersons, and chapter representatives. The board of directors held its fall business meeting Friday night, then chaired or cosponsored the various committees that met during the next two days.

President Barbara Freeman Ragsdale '67 was presiding officer for the working weekend, which also marked the introduction of Sylvia Baldwin Moffett '76 as acting director of alumnae activities. Alumnae came from as far away as Placido, Texas, (Mary Sue Shields Koonitz '53), Orlando, Fla. (Flossie Wimberly Helinger '52), and New Canaan, Conn. (Joan Craig White '47). They listened, brainstormed, and planned for a year of heightened activity.

Highlights and accomplishments of the council are as follows:

- Up-to-date meetings on the state of the college were given by President Virginia Lester. Dr. Frank R. Pancake, director of planned giving, William G. Wehner, vice president for development, Mona Olds, dean of students, Mary Lynn Tuggle '80, SGA president, Clair Carter '76, acting director of admissions, and Dorothy Mulberry, dean of the college. Also reporting were Sylvia Moffett and Virginia Warner Muncie '47, director of public relations.

Several interesting facts gleaned at these sessions were the following: every staff member in Dean Olds' office now holds a master's degree in counseling or a related skill; the most popular major in this year's senior class is business management; the alumnae publication will be increased from three to four issues; and the objective of the New Dimensions Program Phase II is to raise \$5 million in pledges for Mary Baldwin's endowment by February, 1980.

- Planning sessions were held for the following committees: reunions, chaired by Suzanne Higgins '75, chapter activities, chaired by Camille Gaffron '73, admissions, chaired by Kathy Young Wetzel '72, continuing education, which focuses on seminars during alumnae weekend, chaired by Susan Thompson Hoffman '64, cookbook, chaired by Anne Herndon '67, editorial, chaired by Ginger Mudd Galvez '73, and nominations and awards, chaired by Laura Jane Atkinson May '47. Related to the work of this last committee was a presentation to the board of directors by Peggy Herscher Hitchman '40, on the role of the alumna trustee.

- Phonation chairpersons were given a thorough briefing in preparation for the 1980 annual giving campaign. Last year's effort was highly successful, raising the number of alumnae donors from 18% to 31% (a record for Mary Baldwin, but still not close to what alumnae at other Virginia women's colleges give).

- Training sessions were held for area admissions coordinators who will be recruiting in many parts of the country, allowing the college's professionals to concentrate on those areas which have historically pro-

duced most students for Mary Baldwin.

- The board of directors at their business session voted to look into a second printing of the successful cookbook, *From Ham to Jam*, as the present edition is sold out and to offer for sale color prints of paintings of Mary Baldwin buildings by a well-known Virginia artist.

- Emily Wirsing Kelly '63 was honored for her tremendous work on the cookbook project at a cocktail party on Friday evening. Also recognized for her valuable help was current board member Mary Ellen Cranwell Deemer '57.

- The date for Alumnae Homecoming was set for May 2-4, 1980. The theme of the weekend, as determined by the reunion chairpersons, is "Special People—Special Place." This weekend will initiate the new schedule of reunions, as previously announced.

The weekend was full of meetings—small groups, large groups, committees and general sessions—with all alumnae working hard to define and strengthen the ways they could most effectively help the college. The two days concluded with a final work session and committee reports on Sunday morning. But, for most of the committees, it was only the beginning to an action-filled year.

Alumnae in action

Marian Nestor Ames '37, a ruling elder of the First Presbyterian Church, Houston, Texas, was selected to preach the sermon on "Layman's Sunday" September 30.

A new member of the Texas Opera Association board of directors is Mary Sue Shields Koonitz '53 who has also recently organized a wives' auxiliary of the 5000-member International Brahma Breeders Association.

Part owner of the New London Press in Dallas, Texas, is Anne Ponder Dickson '61 who serves as a marketing coordinator in arranging media exposure for the company's newly published books. She is also currently serving in a volunteer capacity as co-chairman of the Mary Baldwin College New Dimensions Program.

Emily Tyler '63 has been promoted to director of health education for the Guilford County Health Department in Greensboro, N.C. She also is serving as president of the alumni association of the School of Public Health, University of North Carolina—Chapel Hill, and as vice-president of the North Carolina Public Health Association.

In the U.S. Department of State, Betty Swace '66 is one of ten management analysts in the department's "think tank." This group is responsible for supplying top department officials and other executive branch officials, including the president, with sound analyses of policy and the management impact of various proposals.

The Governor's Award for Conservation Communications was awarded to Lundy Spence Mauldin '68 for putting North Carolina's marine education and communication program in the top position in the nation where it is serving as a model for other coastal states.

Serving as a post-doctoral research fellow at the Department of Medicine, University of North Carolina—Chapel Hill, Gayle Lester '69 works in the area of endocrinology, with specific emphasis on calcium homeostasis and endocrine function.

"Costumes from the Arab World", a major exhibit at the Sewall

Art Gallery, Houston, Texas, was conceived and organized by Sheryl Amern Saunders '69. The exhibit was co-sponsored by Rice University and made possible by the Houston Cultural Arts Council and 21 Houston business firms.

Virginia Kintz '70 is now manager of purchasing and finance at the Harva Co., Inc., a plastic fabricating and computer component firm in upstate New York.

A master's degree in business administration and marketing experience are the background for Nancy Laws Hartzell's '70 position in trust marketing at the Central National Bank, Richmond, Va.

Seen frequently on TV, Karen Brammer Slava '72 has been making Polaroid commercials and has appeared in "The Last Resort," "The Misadventures of Sheriff Lobo", and will be on "Family" in January.

Mary Hotchkiss Leavell '73, Atlanta, Ga., recently won the Georgia State Women's Indoor Tennis Championship.

Kathryn Spencer Ougley '73, having moved from Germany to Atlanta, Ga., is on the staff of the department of philosophy at Emory University and is working on the translation of selected works by Wilhelm Dilthey.

In September Ann Bartley Gardner '77 was promoted from admissions counselor to director of admissions for the Elizabeth Brant School of Business in Staunton, Va. In Kansas City, Mo., Page Branton '77 started two years ago in the marketing department of the Commerce Bank, changed to the retail division, and now has the title of consumer banking representative.



Left to right, Emily Wirsing Kelly '63, Mary Ellen Cranwell Deemer '57, Barbara Freeman Ragsdale '67, president of the Alumnae Association

Grants awarded for special projects

Mary Baldwin has been selected by the Institute for Academic Improvement at Memphis State University as one of 13 colleges across the nation to participate in the Higher Learning for Diverse Adults Project. A team of faculty and staff will work on the development of a change model appropriate for small single-sex liberal arts colleges to meet the needs and demands of a diverse student population. The project's duration is two years during which time the college will receive \$40,000 in services.

HEW has notified the college that it will receive \$107,000 to fund an Upward Bound program on campus to be directed by George McCune, associate professor of education and director of continuing education. Approximately 50 disadvantaged youths with academic potential will partici-

pate in the program designed to encourage them to pursue a post-secondary education. Students will be drawn from Augusta, Rockingham, and Highland counties and will attend a six-week summer session, returning to the campus two Saturdays a month during the school year.

Mary Baldwin has also been awarded a \$50,000 grant by the Jessie Ball du Pont Religious, Charitable, and Educational Fund. The grant to be used for scholarship aid, will be administered by the Office of Development as a challenge fund for Mary Baldwin alumnae, parents, and friends in the Annual Giving Program. The Jessie Ball du Pont Religious, Charitable, and Educational Fund is a perpetual trust which was created through the generosity of Mrs. Jessie Ball du Pont.



A gift of African art

Mary Baldwin recently received a donation of 18 African sculptures from the internationally known de la Burde art collection. The owner of the collection is Mr. Roger Cte de la Burde, a native of Poland and currently a resident of Virginia.

The sculptures donated to the college represent works of tribal artists from Nigerian territories and are valued in the five figure range. They will be used by Mary Baldwin as aids in the teaching curriculum of art history and sociology/anthropology and will remain in the permanent collections of the college.

Students painted on apple cheeks and decked out in red and green for the traditional Apple Day. The surprise day, when classes are suspended, gave students a chance to participate in games, skits, a picnic lunch, and the planting of an apple tree—all organized by the sophomore class. Above, students grasp at the performance of a circus troop who entertained for the occasion.



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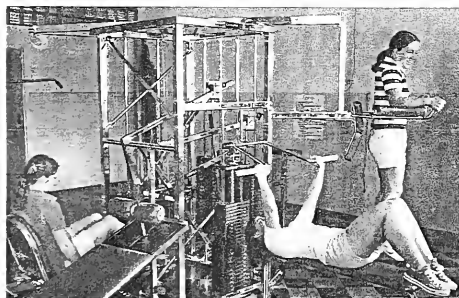
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MBC



Rose Marie Rochelle '83 (left), Rebecca L. Lovingood '82 (middle), and Tracy A. Leavel '82 (right) are shown working out on the Universal gym recently installed in King Gymnasium.

MBC shapes up

College dining hall fare has universally been the brunt of student jokes, but often students begin to notice the food is pretty good after all. What can a student do when those chic fall outfits begin to strain at the seams after several weeks of dietitian Betty Carr's tempting meals? The answer for many MBC women has been the Universal gym recently installed in the King Building.

The new gym has a series of 15 exercise stations designed to be used in a sequence that provides conditioning for every major muscle

group. Students, faculty, and staff have been signing up in large numbers to work out on the new equipment. In fact, the response has been so great that arrangements have been made to have a security guard present from 6 to 10 every evening except Saturday in order to extend the hours that the Universal gym can be used.

The gym will develop a student's strength, endurance, and reflexes as well as improve overall muscle tone. Members of the physical education faculty feel the gym will aid in conditioning students involved in team and individual sports.

Bulletin board

Join the alumnae network

This resource file is composed of alumnae who hold positions in a wide range of career areas and who are willing to help students in a variety of ways: referrals on job openings, sharing inside information on careers, life-style guidance, and introducing students to those who can help them reach career goals. To join, write or call Carol Edens Epps, director of career planning and placement, (703) 885-0811, ext. 264.

Schedule this fact-filled program

The Office of Development has a flip-chart presentation entitled "Mary Baldwin—College on the Move" which presents the college's objectives, programs, budget, priorities, problems, and suggestions about giving. It takes about 30 minutes, is especially suitable for small groups, but is appropriate for as many as 25. The presentation, which also describes ways of reducing estate taxes, is usually given by Dr. Frank R. Pancake, director of planned giving. To schedule it for your group, call him at (703) 885-0611, ext. 305 or 309.

Admissions office outreach

Do you know a student who would be a good addition to the Mary Baldwin community? If so, please send in her name so that she can be sent information about the college today. Many students say their interest in attending Mary Baldwin was

first sparked by contact with an alumna. Write or call Clair Carter, acting director of admissions, (703) 885-0811, ext. 200.

How about Italy in May?

Study art in Rome, Florence, Siena, and Venice with Dr. Mary T. Echols, associate professor of art, who will be teaching "Renaissance Studies in Italy" during the May Term, April 28-May 22, 1980. Interested alumnae are invited to join MBC students for this course which can be pursued on a credit or non-credit basis through the college's program of continuing education. Details are available after February 1, 1980 from Dr. Echols at (703) 885-0811, ext. 394.

Keep informed—read CC

Get a handle on campus life by subscribing to *Campus Comments*, the student newspaper. A check for \$5.00 will bring ten issues to you through May, 1980. Send your order to Campus Comments, Mary Baldwin College, Staunton, Virginia 24401.

A word about this issue

You are reading *Mary Baldwin* in a brand new format designed to keep you current with college happenings. *Mary Baldwin* is now being published five times a year, a new schedule which started with the August issue. You will receive two magazines (August and March) and two newsletters (November and June). The fifth issue is the college catalog, published in July for a different circulation.